



## **Business Studies: Curriculum Overview Year 13**

<https://filestore.aqa.org.uk/resources/business/AQA-7132-SOW.PDF>

<b>Term</b>	<b>Topic studied</b>	<b>What will I learn?</b>	<b>How will I be assessed?</b>	<b>Wider reading:</b>
Year 13 Autumn  Teacher 1	<b>Section 7:</b> Analysing strategic Position  <b>Section 8:</b> Choosing Strategic Direction  <b>Section 10:</b> Managing Strategic change	<ul style="list-style-type: none"> <li>• How to analyse non-financial performance data</li> <li>• Assessing short &amp; long term performance</li> <li>• Different measures to assess performance</li> <li>• Strategic direction: Ansoff</li> <li>• Competitive Advantage</li> <li>• Strategic Positioning</li> <li>• Causes &amp; value of change</li> <li>• The flexible organisation</li> </ul>	Topic questions/case study questions/Essays/presentations and End of Unit Assessment. Mock exam – Formal assessment AQA past papers	Reputable newspaper: weekend business section BBC Business News and The Economist <a href="http://www://Tutor2u/Business/blog">www://Tutor2u/Business/blog</a> & resources FT YouTube channel
Year 13 Autumn  Teacher 2	<b>Section 7:</b> Analysing strategic Position  <b>Section 9</b> Strategic methods	<ul style="list-style-type: none"> <li>• Objectives, Strategy &amp; tactics</li> <li>• SWOT Analysis</li> <li>• Growth &amp; retrenchment</li> <li>• Economies &amp; Diseconomies of Scale</li> <li>• Methods &amp; Type of Growth</li> <li>• Becoming an Innovative Organisation</li> <li>• Protecting Innovative ideas</li> </ul>	Topic questions/case study questions/Essays/presentations and End of Unit Assessment. Mock exam – Formal assessment AQA past papers	As above plus Euan Davis Marketing Disasters (YouTube)
Year 13 Autumn  Teacher 3	<b>Section 7:</b> Analysing strategic Position	<ul style="list-style-type: none"> <li>• Financial Objectives &amp; Constraints</li> <li>• Balance Sheet &amp; Income Statements</li> <li>• Financial Ratio Analysis</li> <li>• Value &amp; limitations of Financial Ratios</li> <li>• Changes in the political &amp; legal environment</li> <li>• The impact of Government Policy</li> </ul>	Topic questions/case study questions/Essays/presentations and End of Unit Assessment. Mock exam – Formal assessment AQA past papers	
Year 13 Spring  Teacher 1	<b>Section 10:</b> Managing Strategic change	<ul style="list-style-type: none"> <li>• Exam review &amp; self-improvement tasks</li> <li>• Barriers to change</li> <li>• Managing Organisational Culture</li> <li>• Strategic Implementation</li> <li>• Network Analysis</li> <li>• Problems with Strategy</li> </ul>	Mock exam – Formal assessment Topic questions/case study questions/Essays/presentations and End of Unit Assessment. AQA past papers	As above plus:  BBC – inside the Factory series Channel 4 – undercover Boss
Year 13 Spring  Teacher 2	<b>Section 9</b> Strategic methods	<ul style="list-style-type: none"> <li>• Exam review &amp; self-improvement tasks</li> <li>• Reasons for Trading Internationally</li> <li>• Attractiveness of International Markets</li> <li>• China &amp; India</li> <li>• Targeting Overseas Markets</li> <li>• Managing International Business</li> <li>• Digital Technology</li> </ul>	Mock exam – Formal assessment Topic questions/case study questions/Essays/presentations and End of Unit Assessment. AQA past papers	
Year 13 Spring  Teacher 3	<b>Section 7:</b> Analysing strategic Position	<ul style="list-style-type: none"> <li>• Exam review &amp; self-improvement tasks</li> <li>• The impact of changes in the economic environment</li> <li>• Globalisation &amp; emerging economies</li> <li>• The impact of social change</li> <li>• Technological change</li> <li>• The competitive environment</li> <li>• Analysing strategic options</li> <li>• Investment appraisal</li> <li>• Sensitivity analysis</li> </ul>	Mock exam – Formal assessment Topic questions/case study questions/Essays/presentations and End of Unit Assessment. AQA past papers	
Year 13 Summer	<b>Revision &amp; Exam skills</b>	<ul style="list-style-type: none"> <li>• Recap learnings &amp;</li> <li>• Practice exam skills</li> </ul>	Exam Questions	As above plus AQA website for old papers and mark schemes