

# Pre-course Tasks

## Task 1

- ▶ Buy and read one **tabloid** and one **broadsheet** newspaper, and write notes comparing:
  - ▶ The front pages – use of colour, font and size, picture-to-text ratio, adverts, vocabulary
  - ▶ A feature article – can you identify if the newspaper has a **political bias**?
  - ▶ A full page or a page with a large **advertisement** – what are they selling/advertising? What kind of people would buy it / use the service etc.?

# Pre-course Tasks

## Task 2

- ▶ Find the website for the same **tabloid** and **broadsheet** newspaper as you bought for Task 1, and write detailed notes comparing:
  - ▶ The home page – use of colour, font and size, picture-to-text ratio, adverts, vocabulary
  - ▶ The range of articles – are they mostly related to ‘serious’ news or celebrity gossip, for example? Do they side with the government or are they critical of them?
  - ▶ **Adverts** and other ‘pop ups’ – what are they selling/advertising? What kind of people would buy it / use the service etc.?

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## Task 3

- ▶ Watch a television programme in the crime genre, making notes on the following:
  - ▶ Whose perspective are we watching from? (i.e. police officer, detective, pathologist, criminal, etc.)
  - ▶ When and where the programme is set – decade and location
  - ▶ What channel is the programme on, and what channel was it originally on if that's different
- ▶ Write two paragraphs on:
  1. Who you think the **audience** would be for this programme – age, gender, social class – and why you think that; link in the channel it is broadcast on
  2. The **production choices** – narrative perspective, setting (time and place)

## Task 4

- ▶ Create a glossary of newspapers terminology by looking up key terms online



► Task 5

Annotate the following articles, looking at key terminology from task 4

<https://www.tomorrowpapers.co.uk/times-front-page-2022-05-23/>

<https://www.tomorrowpapers.co.uk/daily-mirror-front-page-2022-01-13/>



▶ Task 6

- ▶ Research a list of media theorists and categorise them into the following areas:

Audience, Language, Industry, Representations



▶ Task 7

▶ Watch this clip and make notes on different shot types when using a camera.

▶ <https://www.youtube.com/watch?v=qQNiqzuXjoM>



- ▶ Task 8

- ▶ Create a video project - 30 second film trailer/section of a music video/vlog to practice camera angles and editing skills for video aspects.

# Task 9- Fake News Article

- ▶ Create a 1–2-minute broadcast news report that contains a fake story
- ▶ **Or**
- ▶ Design the front page of a newspaper, including a headline and opening of an article that contains a fake story
  
- ▶ How will you make your story believable?
- ▶ Complete for the beginning of September

# Unseen Music Video

- ▶ Watch this clip and make notes on how to analyse a music video you haven't seen before
- ▶ <https://www.youtube.com/watch?v=bh0pwqdB-Po>



